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**For Immediate Release**

**FCC ANNOUNCES UL SOLUTIONS AS LEAD ADMINISTRATOR OF  
INTERNET OF THINGS CYBERSECURITY LABELING PROGRAM**

*Another Milestone in Establishing First-of-its-Kind Voluntary Cybersecurity  
Labeling Program*

WASHINGTON, December 4, 2024—Today, the Federal Communications Commission’s Public Safety and Homeland Security Bureau announced the selection of UL LLC (UL Solutions) to serve as both the Lead Administrator and a Cybersecurity Label Administrator (CLA) of the agency’s voluntary cybersecurity labeling program for wireless consumer Internet of Things (IoT) products. The program will allow qualifying consumer smart products that meet critical cybersecurity standards to display a label, including a new U.S. government certification mark (“[U.S. Cyber Trust Mark](#)”), which will help consumers make informed purchasing decisions, easily identify trustworthy products, and encourage manufacturers to prioritize higher cybersecurity standards. The voluntary program will be a collaborative effort between the public and private sectors, with the FCC retaining ultimate oversight and control of the program and authorized third-party administrators managing activities such as evaluating product applications, granting permission to use the label, and educating consumers.

In March 2024, the Commission established a framework for a voluntary cybersecurity labeling program for wireless consumer IoT products, which will include the use of third-party administrators selected by the Commission to support the program. In September 2024, the Bureau invited applications from parties interested in serving as program administrators. UL Solutions, a global leader in applied safety science, meets the program criteria to be conditionally approved as a CLA and also satisfies the additional Lead Administrator program criteria and requirements.

As Lead Administrator, UL Solutions will be responsible for identifying or developing, and recommending to the Commission for approval, the IoT-specific standards and testing procedures for the program, among other recommendations, and for acting as liaison between the Commission and CLAs. The Bureau plans to announce the selection of additional CLAs in the near future. CLAs will be authorized by the Commission to certify the use of the FCC IoT Label, which includes the U.S. Cyber Trust Mark, by manufacturers whose products comply with the Commission’s IoT cybersecurity labeling program rules.

For further details, please see the Public Notice at <https://www.fcc.gov/document/fcc-selects-ul-lead-administrator-cybersecurity-labeling-program>.

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*This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action. See MCI v. FCC, 515 F.2d 385 (D.C. Cir. 1974).*